



# GLOBAL INVESTMENT OPPORTUNITIES IN SUSTAINABLE TOURISM

**Focusing on Africa, Island Nations  
and Emerging Markets**



[www.itic.uk](http://www.itic.uk)



“

*The International Tourism and Investment Conference (ITIC) 2019 takes place amidst rapidly changing geopolitical scenes. It is intended to trigger a new thought process in sustainable tourism development.*

”

**Dr. Taleb Rifai**

Former Secretary-General United Nations World Tourism Organization  
and Chairman Advisory Board  
International Tourism and Investment Conference (ITIC)



“

*The International Tourism and Investment Conference comes at a time when global tourism leaders are continuously engaged in the development of sustainable tourism and product differentiations; promotion of safe and secure travel and in the advent of technological innovation.*

”

**Honourable Najib Balala, EGH**

Cabinet Secretary Ministry of Tourism and Wildlife KENYA  
and Vice-Chairman Advisory Board  
International Tourism and Investment Conference (ITIC)



“

*This theme comes at a very critical time. Issues of sustainability, which have long been on the agenda of island destinations, now need our immediate attention especially as they are issues over which we have little or no control.*

”

**Honourable Edmund Bartlett, CD, MP**

Minister of Tourism Jamaica  
and Keynote Speaker  
International Tourism and Investment Conference (ITIC)

# Our Conferences

## International Tourism & Investment Conference (ITIC)

ITIC Ltd delivers annual international tourism investment conferences in collaboration with government tourism ministries and agencies that provide a forum for delegates to interact with tourism and travel, and financial services industry leaders and policy makers to discuss topical issues, challenges and future trends in the sustainable development of tourism and travel. It also provides a platform for project owners/developers to engage with potential investors.

ITIC is a private company created by Daiichi Display three years ago to conduct Business to Business (B2B) transactions in the area of private sector investment in sustainable tourism and travel projects, services and infrastructure.

The ITIC Advisory Board is chaired by Dr Taleb Rifai, former Secretary-General of the United Nations World Tourism Organization. He leads a team of industry experts of diverse backgrounds from across the globe who raise and consider wide ranging issues of consequence to the travel and tourism industry with the intention of shaping the agenda of upcoming ITIC conferences and stimulating challenging conversations.

- ITIC presents up to four conferences per year in collaboration with private developers, government agencies, financial institutions, investment and private equity firms, and tourism organisations from around the world. The focus of ITIC London 2019 is promoting investment in sustainable tourism developments in African and Island nation, and emerging destinations.
- ITIC endorses the UN 2030 Agenda's 17 Sustainable Development Goals and ensures that they have a substantial influence on the themes and program sessions of ITIC conferences.
- The program for each conference is customised to meet the particular requirements of our clients and to bring together business leaders, industry experts and governments in panel discussions to address topical issues challenging the tourism and travel industry, and explore innovations and financial investment vehicles that will be catalytic in delivering more and cleverer sustainable development projects.
- ITIC conferences attract tourism and travel industry leaders and businesses, project owners and developers, government ministers and investment and tourism agencies, institutional and private investors, and leading academics and subject matter experts.
- The Company has a USP founded on establishing enduring relationships with the conference delegates and post conference, works with them assembling teams of industry experts to facilitate and achieve a successful outcome with their investment projects

## View our Past Conferences

- ITIC London November 2018 - [www.itic.uk/videos](http://www.itic.uk/videos)
- Investing in Tourism Sustainability Conference, Sunny Beach Bulgaria 31 May 2019 - [www.investingintourism.com](http://www.investingintourism.com)
- Enhancing Mauritius – CHINA Relations April 2017 - [www.itic.uk/symposium-on-enhancing-mauritius-china-relations](http://www.itic.uk/symposium-on-enhancing-mauritius-china-relations)
- China Tourist Night June 2017 – CNTA Mauritius - [www.itic.uk/china-tourist-night](http://www.itic.uk/china-tourist-night)



“

*ITIC can become the catalyst and the platform for actually joining investors and the tourism industry together and by ensuring we understand what travel and tourism can do for small and large communities.*

”

**Mr. Gerald Lawless**

WTTC Ambassador and former President  
and CEO of the Jumeirah group



“

*It brings together international leaders in the tourism, travel and hospitality sectors and connects them with investors, project developers, entrepreneurs, Government Ministers and policy makers to discuss topical issues, challenges and future trends in the sustainable development of the tourism industry. Our mission is to provoke a new thinking and explore new opportunities and financial mechanisms for sustainable investments in the tourism industry.*

”

**Ibrahim Ayoub**

Group CEO and Managing Director  
of Daiichi Display Ltd, ITIC Ltd and Invest Tourism Ltd

## PROGRAMME

Global Investment Opportunities in Sustainable Tourism  
Focusing on Africa, Island nations and emerging destinations

### DAY 1 - 01 November 2019, Friday

08:15 – 08:50	<b>Conference Registration</b>
08:50 – 09:00	MC - Ms Daniela Wagner, Group Business Development Director, Travel Weekly and Jacobs Media Group
09:00 – 09:10	<b>Welcome Speech</b> HE Dr. Taleb Rifai, Chairman ITIC and former Secretary- General, UNWTO
09:10 – 09:20	<b>The Global Financial Landscape – Investment Opportunities and Challenges</b>
09:20 – 09:40	<b>Tourism a Key Economic Driver - Investing in the future - lessons from the past</b> By Mr. Christopher Rodrigues, CBE, Chairman Port of London Authority
09:40 – 09:50	<b>Global Tourism Trends and Africa - Island Nations Positioning</b> <b>How Africa and Island Nations can position themselves to surf on global tourism trends?</b> By Mr. Gerald Lawless Ambassador World Travel & Tourism Council (WTTC) and former President and CEO of Jumeirah Group
09:50 – 10:30	<b>Investors' Expectations for an Attractive Return on investment in the Travel and Tourism Sector</b> A conversation with Rajan Datar, Presenter and Broadcaster, BBC
	<b>Panellists:</b> Ms. Angela Chen, Vice-President, Dossen Group Mr. Lachezar Todorov, CEO Terra Tour Service Mr. Marcus Lee, Chairman of China SME Business Owners Association
	Investment highlights by Zoobox
10:30 – 10:45	<b>Morning Refreshment and Networking Break</b>
10:45 – 11:15	<b>Panel Discussion</b> <b>Empowering Women through opportunities in the Travel and Tourism Industry</b>  <b>Moderator:</b> Dr. Catheryn Khoo-Lattimore – Senior Researcher & Lecturer Griffith Institute for Tourism, Brisbane, Australia  <b>Video Presentations</b> Her Excellency Mrs. Marie Louise Coleiro-Preca, President Emeritus, Malta Hon. Nikolina Angelkova, Minister of Tourism, Bulgaria  <b>Panellists:</b> Hon. Mrs. Memunatu Pratt Minister of Tourism and Culture, Sierra Leone Ms. Lyn Hughes Co-founder and editor-in-chief, Wanderlust magazine Ms. Muna Haddad, CEO, BARAKA
11:15 – 11:30	<b>Tourism Investment Opportunities in Kenya - One-to-One Interview with Hon. Najib Balala EGH – Cabinet Secretary of Tourism and Wildlife, Kenya</b>  Interview by Mr. Ian Taylor, Executive-Editor, Travel Weekly, Jacobs Media Group, UK
11:30 – 12:00	<b>Panel Discussion</b> <b>The impact of Air Connectivity and Transport Infrastructure on Growth in Travel and Tourism</b>  <b>Moderator:</b> Mr. Phillip Cash, Aviation and Tourism Consultant  <b>Participants:</b> Mr. Christopher Rodrigues CBE, Chairman London Port Authority Mr. Romesh Bhoyroo, Director Strategy and Business Development, Airport Council International – Africa Mr. Derek Moore, Chairman AITO UK
12:00 – 12:15	<b>Developing a New Tourism Destination - One-to-One Interview with Mr. Adel A. Tashkande, Advisory Account Manager, Investor Advisory and Relations of Invest Saudi, Saudi Arabian General Investment Authority (SAGIA)</b>  Interview by Mr. Rajan Datar, Presenter and Broadcaster, BBC



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## DAY 1 - 01 November 2019, Friday

### ITIC Conference Gala Dinner

#### Greetings

#### Gastronomy

Discover a fusion cuisine with a mix of tradition and modern twist, embellished with the best typical wines and drinks

#### Cultural Show

An immersive experience of African songs and dances performed by the world-renowned London Masai Cultural Arts

## Day 2 - 02 November 2019, Saturday

09:00 – 10:00	<b>Welcoming</b> - Morning Coffee (The Rugby World cup final – Kindly note that on Saturday, so as not to deprive rugby fans of the World Cup final between England and South Africa, the match will be broadcasted live during the welcoming coffee in the morning)
10:00 – 17:00	<b>Moderators:</b> Mr. Phillip Cash & Mr. Paul Hoskins (ITIC Team)
10:00 – 10:15	<b>Travel and Tourism Development Projects that will attract Investors and Tourists</b> Mr. Gerald Lawless - ITIC Advisory Board & Dr. Adam Wu China Overseas Invest
10:15 – 11:15	<b>Financing Tourism and Travel Development Projects</b> <b>Panel &amp; Presentation</b> led by Mr. Rajan Datar, Presenter and Broadcaster, BBC
	<b>Participants:</b>
	<b>1. Presentation of Investment Destinations:</b> <ul style="list-style-type: none"> <li>• Saint Helena</li> <li>• Bahamas</li> <li>• Jamaica</li> </ul>
	<b>2. Understanding of the fundamental aspects of doing business in Africa</b> By Mr. Dimitri Lesini – Partner, Laytons LLP
	<b>3. Investing in Technology and Innovation to stimulate Growth in Travel and Tourism.</b> Presentation by Mr. Jayanth Kolla, Founder & Partner Convergence Catalyst/Blockchain
11:15 – 11:30	<b>Morning Refreshment and Networking Break</b>
11:30 – 13:15	<b>Tourism Project Owners' Presentations</b> Presented by: Mr. Phillip Cash, Aviation and Tourism Consultant
	<b>1. The Red Sea Development project</b> Presentation by Mr. Jay Rosen CFO, Rea Sea Development Company, Kingdom of Saudi Arabia
	<b>2. Blue Amber project Zanzibar</b> Presentation by Mr. Saleh Said, CEO Blue Amber, Zanzibar
	<b>3. Thracian Cliffs – Marriott project, Bulgaria</b> Presentation by Mr. Georg Tsvetanski, Chairman Thracian Cliffs, Bulgaria
	<b>4. Zoobox – a new hotel concept</b> Presentation by Mr. Guillaume Pellerin, CEO – Zoobox, Ireland
	<b>5. Accessing investment funds from China. Barriers and opportunities.</b> Presentation by Mr. Marcus Lee Chairman Association of SME Business Owners
	<b>6. Voyya- combining business travels and foreign VAT refunds</b> Presentation by Mr Sean Winter, CEO Voyya,
	<b>7. Shaping Smart Futures in Responsible Tourism (Africa and Caribbean)</b> Presentation by Ms. Manal Kelig, ATTA Executive Director, Middle East and North Africa and Ms. Gabriella Stowell. ATTA Regional Director, Latin America and Caribbean
13:15 – 13:30	<b>ITIC Conference Closing</b> Dr Taleb Rifai, Chairman ITIC Advisory Board and Ibrahim Ayoub – Group CEO and Organiser
13:30 – 17:00	<b>Lunch, Refreshment and Networking Break</b> <b>Investor and Project Owner Prearranged Meetings</b>



A part of

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# The largest festival of events supporting the travel & tourism industry

London Travel Week is the week-long festival of events for travel professionals and enthusiasts. As the industry's global meeting place, London Travel Week invites the entire community to come together to shape the next 12 months of tourism through parties, award ceremonies, product launches and more.

Each November, London hosts the biggest celebration of culture and diversity around the globe. Visitors from Italy and Thailand, to Dubai and Brazil dress in their finest traditional garb and take to the streets of London (sometimes to the puzzlement of commuters!)

Feeding off the buzz World Travel Market London brings to the UK as the industry's global meeting place, London Travel Week invites the entire community to come together to shape the next 12 months of tourism through parties, award ceremonies, product launches and more.

The premise is simple; we're taking the line-up of industry-leading events that have been trusted by thousands of industry professionals for over 40 years and making them accessible.

**We've all heard of London Fashion Week. Well make way for London Travel Week.**

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[www.wtm.com](http://www.wtm.com)

[www.londontravelweek.wtm.com](http://www.londontravelweek.wtm.com)





# Invest Saudi



According to the Custodian of the Two Holy Mosques King Salman Bin Abdulaziz Al-Saud, “My first objective is for our country to be a pioneering and successful global model of excellence, on all fronts, and I will work with you to achieve that.” Therefore, as a key initiative of the National Transformation Program, Invest Saudi was created by the General Investment Authority (SAGIA) to be the national investment promotion brand of the Kingdom.

Invest Saudi is a communication platform that serves all government entities with regards to promoting the Kingdom as a future-ready investment destination, thus contributing to realizing Vision 2030. Invest Saudi is tasked with promoting the enormous investment opportunities in Saudi Arabia to the world and strengthening the Kingdom’s investment environment image.

The Kingdom is living in an era where the economy is thriving and the nation is reviving. There is an ocean of untapped potential that needs to be explored by local and foreign investors. After launching Vision 2030, the growth of the Saudi market is continuing, which is opening up doors to innovative investments in a sustainable business environment.

The Saudi economic market has gone through dramatic, positive changes. Therefore, Saudi Arabia is becoming an attractive investment destination that provides rich opportunities in various sectors, exceptional resources and market conditions, and pro-business regulations.

Invest Saudi is aiming to create a positive impact for investors throughout their journey in Saudi Arabia. Therefore, we are committed to partner with them to achieve high-value results.

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Website : [www.investsaudi.sa](http://www.investsaudi.sa)

## Enterprise ST Helena



Established as a statutory body at arm's length from the St Helena Government (SHG), Enterprise St Helena (ESH) is the lead body responsible for promoting and enabling private sector development on Island. ESH is focused on promoting the growth of the economy of St Helena, through the development of local businesses, and through tourism and investment promotion.

### Enterprise Business Park

Address : Ladder Hill St Helena  
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Tel : +290 22920  
Email : [info@esh.co.sh](mailto:info@esh.co.sh)  
Website : [www.investinsthelena.com](http://www.investinsthelena.com)

## Daiichi Display Ltd (UK)



Daiichi Display Ltd. (UK) was established in March 2018 and is the holding company for three related subsidiaries offering complementary but distinctly difference services - ITIC Ltd. (International Tourism and Investment Conferences), Invest Tourism Ltd. facilitating investment in sustainable travel and tourism; and Daiichi Display Ltd (Mauritius) delivering publishing and marketing services.

## Invest Tourism Ltd



Invest Tourism Ltd works with public and private project owners/developers to determine the viability and bankability of sustainable travel and tourism projects and subsequently facilitates and structures joint ventures with interested private equity and institutional investors. Invest Tourism Ltd provides project management, financial and advisory services to its clients.

### Our Advisory Services:

- Structure and facilitate investment in bankable tourism projects
- Strategic advisory services to project owners
- Feasibility studies and due diligence
- Sustainability strategies
- Education and Training
- Information memorandums for investors (inclusive marketing and communication toolkits)
- Consultancy services in designing, planning and implementing tourism strategies

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InterContinental® London Park Lane hotel makes a luxurious and relaxing base for discovering the city's culture and heritage. Surrounded by the elegant shops and restaurants of Mayfair and Knightsbridge, many of the hotel's rooms have views across London's Royal Parks. Savour the menu at one of two award-winning restaurants, or relax in typically English style with a sumptuous afternoon tea. Our business facilities are among the best in the capital.

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